



### **JEUNESSE GOT TALENT CONTEST RULES**

1. The contest shall consist of a competition among Jeunesse distributors whose home country is in any country in Jeunesse's European region (to include CIS countries, Turkey, and Israel). The operator of the contest is Jeunesse Global (Europe) Limited (hereinafter "Jeunesse").
2. The contest preliminaries shall commence 20 February 2017 at 12 AM CET and shall continue in duration until 11:59 PM CET 15 March 2017.
3. To enter the contest, the contestants must a) create a demo video of not more than 4 minutes in length and whose substance may include must include dance, comedy, illusionism, singing, lip sync, sports, theatre, or performing arts; and b) submit the video or a link to the video to [eumarketing@jeunessehq.com](mailto:eumarketing@jeunessehq.com). The video cannot contain any trademarks or other intellectual property of a third party. If other persons are shown in the videos, the distributor must provide Jeunesse a consent and waiver signed by each person. Any Jeunesse trademarks must be approved in advance. The form of the consent and waiver may be request by email to [eumarketing@jeunessehq.com](mailto:eumarketing@jeunessehq.com).
4. Upon submission of the video, all rights, title and interest in the video shall transfer to Jeunesse and the submitter and creator agree upon submission of the video to waive any rights to ownership of the video.
5. A panel of judges consisting of Jeunesse corporate employees shall select the best 15 videos for the finals. The criteria for selecting the top videos are: relevance of the category, technique, execution, synchronization, and presence. The decisions of the panel of judges are final.
6. Jeunesse will post the selected 15 videos on [www.facebook.com/jeunesseglobaleuropecorporatepage/](https://www.facebook.com/jeunesseglobaleuropecorporatepage/).
7. Winners of the contest shall be the three distributors whose videos receive the most "likes" on the referenced Facebook page from the time of posting and through the end of the contest, or 5 April 2017 at 5 PM CET.
8. The prize for the three winners consists of fully paid hotel accommodations at the April 2017 Regional Convention in Amsterdam (the "Event") for 3 days and 2 nights on [28-30 April 2017] plus a voucher of \$1000 for travel and other expenses.
9. Jeunesse may choose up to three of the finalists to perform at the Event. No expenses, other than those specified for the three winners, will be covered by Jeunesse for such performances.
10. By claiming the prize or by performing at the Event, the winners and performers authorize the use, without additional compensation, of their name, likeness, voice, and image or any recording

of the foregoing, and their municipality of residence, for promotion and/or advertising purposes in any manner and in any medium (including without limitation, radio broadcasts, newspaper and other publications and in television or film releases, slides, videotape, distribution over the internet and picture data storage) which Jeunesse may choose.

11. By entering the contest, the winner releases Jeunesse Global (Europe) Limited, and any of its parent companies, subsidiaries, affiliates, directors, officers, employees and agents (collectively, the "Released Parties") from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the contest or delivery, misdelivery, acceptance, possession, use or inability to use any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory, to the extent permitted by law.
12. Jeunesse retains the rights, in its absolute and sole discretion, to make substitutions of equivalent kind or approximate value in the event of the unavailability of any prize or component of the prize for any reason whatsoever.
13. This contest is subject to all national laws. The value of the prize may be reportable to tax authorities as income. Prizes may be taxable in the jurisdiction of the Event or in the winner's home country.
14. Any unused travel will be forfeited. Prizes may not be separated and must be accepted as awarded, cash equivalent substitution will not be available.
15. Jeunesse reserves the right to withdraw or terminate this contest at any time without prior notice.